

Success Factors

How was Weber State University able to develop such a large online program so quickly? There was no single magic bullet, just a number of environmental conditions and simple decisions that came together.

- # Willingness to take risks
- # Strong administrative support
- # Faculty willing to explore the medium and to do their own web page creation
- # Conceiving of a web campus in totality and developing global navigation strategies
- # Project staff: confident, dedicated, flexible, creative and persistent
- # Independent Study program precedents, staff resources, cadre of faculty
- # Campus climate of change created by semester conversion
- # Some institutional characteristics:
 - # size (neither too large nor too small)
 - # focus on undergraduate teaching mission
 - # parallel development of online services in many areas