Success Factors

How was Weber State University able to develop such a large online program so quickly? There was no single magic bullet, just a number of environmental conditions and simple decisions that came together.

# Willingness to take risks
# Strong administrative support
# Faculty willing to explore the medium and to do their own web page creation
# Conceiving of a web campus in totality and developing global navigation strategies
# Project staff: confident, dedicated, flexible, creative and persistent
# Independent Study program precedents, staff resources, cadre of faculty
# Campus climate of change created by semester conversion
# Some institutional characteristics:
  # size (neither too large nor too small)
  # focus on undergraduate teaching mission
  # parallel development of online services in many areas